

EDUCATION

BACHELOR OF SCIENCE, DIGITAL MEDIA PRODUCTION, SUNY PLATTSBURGH
DECEMBER 2022 | PLATTSBURGH, NY

Magna Cum Laude, Dean's List, Lambda Phi Eta-Honors In Communication Studies

ASSOCIATE OF APPLIED SCIENCE, FINE ARTS, MUNSON WILLIAMS INSTITUTE OF ART
MAY 2001 | UTICA, NY

Dean's List, Focus in Wood/Metal Sculpture, Drawing, Printmaking, Studio Internship

EXPERIENCE

NYS GUIDE, MARKETING MANAGER, FURTHER EXPLORATION GUIDE SERVICE

January 2023-Current | Westport, NY

Manage Social Media Marketing utilizing video and photography. Guide clients to fish for a variety of levels in different outdoor settings. Guide clients in Plein Air excursions. Developing website.

WEB DESIGNER, MARKETING MANAGER, LEDGE HILL STUDIO DOWNTOWN

March 2023-Current | Westport, NY

Built LHSD Brand, Typography, Logo. Developed Wordpress Website utilizing original photography and videography. Used multiple social media outlets to promote gallery events featuring new artists and music. Created graphics for print and motion graphics for social media outlets.

GRAPHIC DESIGN INTERN, NORTH STAR LITERARY ARTS MAGAZINE

Spring 2022 | SUNY Plattsburgh, NY

Created Promotional Graphics for Print and Social Media. Responsible for magazine layout, Logo and Cover Design. Launched Website. Visual Arts submission Editor.

TECHNICAL SKILLS

WEB DESIGN

Code HTML, CSS, JavaScript, Design with CMS, WordPress, Wireframes, Prototypes, SEO Optimization, ADA Compliance, Mobile-First, Responsive Design

PHOTOGRAPHY

Library/File Management, B/W Development, Digital Color Editing and Photo Compositing, Landscape

GRAPHIC DESIGN

Brand Strategy, Logo Design, Color Theory, Typography, ADOBE CREATIVE SUITE

SOCIAL MEDIA MANAGEMENT

Writing Copy for Posts, Blogs, Email Newsletters, Video Motion Graphics for Intro/Outros

AUDIO/VIDEO PRODUCTION

Storyboarding for Live Action and Animation, Script Writing, Audio and Video Capturing, Lighting, Editing

IDEATION/ DEVELOPMENT

Research and Analysis, Evaluation and Application, Creating Mood Boards, and Thumbnails

OFFICE MANAGEMENT

Microsoft Suite: Office, PowerPoint, Excel
Google Drive: Docs, Slides, Sheets